



Meet
the
other
stars
on
your
planet...



ASTRODATE

"People have no more time to understand anything. They buy ready-made things in the shops. But since there are no shops where you can buy friends, people no longer have any friends"
The Little Prince, Antoine de Saint-Exupery

Human beings are social creatures and naturally build social networks. These support us emotionally, sustain us through joyous times, as well as times of hardship. But the Fox from the Little Prince is right - we don't have shops where we can buy friends, not to mention romantic partners. This problem is a product of our urban environment. Most of us do not have ready made social structures that provide an environment in which we can initiate and nurture new relationships. We spend most of our time at work in which we relate in very specific ways, usually within the same group of people. Although some might find a partner in this environment, not all of us are as fortunate. Even shared activities outside of the working environment, such as gym or

socialising in bars, might not make it any easier for us to make new connections with others. After all, when last did you walk up to somebody at the gym and invite them to a social event? How often do you have meaningful conversations in a pub environment? Seldom do we make the contact for fear of being rejected or thought of in an unfavourable light.

But, to relate to others is one of the most fundamental needs that humans possess. Through knowing others, we can know ourselves, for it is only in relation to the "other" that we can identify the "self". Others hold a mirror up to us, so that we can see ourselves. Zukav, author of Soul Stories and Seat of the Soul, believes that we cannot develop spiritually if we do not have the courage to enter into relationships of substance and depth. Even if we meditate, pray or set our intentions on our own, sooner or later we have to apply what we meditated on, prayed for or set intentions about. To do this we need other people. People need

people to love, be creative with, to work with, to play with, to share with, to find meaning in life and be silly with too!

So how can we meet exciting new people? AstroDate has an answer! We provide an opportunity to meet people in a relaxed, stylish atmosphere that is conducive to making real connections. Using the American 8@8 format, which has been popularised by the Oprah Winfrey Show, four girls meet four guys for a wonderful evening around a dinner table in an upmarket restaurant. We also cater for the gay community in which case all 8 dinner companions will be of the same gender.

With the 8@8 format, the anxiety of the blind date is ruled out. The chances of spending an entire evening with someone that you do not get along with is minimised - no awkward moments, no pressure and no uneasy silences... Just an opportunity to get to know a group of new and interesting people on a fun night out, thereby extending your social circle!

The uniqueness of AstroDate lies in our matching system. Not only do we use the criteria for a partner that you have specified in our questionnaire, we also use the ancient tried and tested method of Astrological synastry. Using your date and place of birth, we calculate your astrological profile and, by matching your chart with others', target your most suitable companions.

The complex technique of Astrological synastry should not be confused with sun sign astrology as popularised by the media. When people refer to themselves as a Virgo, or a Scorpio, they are talking about their sun sign. Although there is some merit in the sun sign classification, the information that it yields is too vague for our purposes. The higher the level of specificity one can achieve in any sorting system, the more accurate the results. This is certainly true for



Astrological synastry. The Astrological profiling used by AstroDate therefore focuses on your personality (sun sign), your communication style (mercury), your relationship preferences (venus) and your emotional make-up (moon) and match these with four potential partners, so that you get four possible matches for the price of one! But let's not get tied up in the Astrological jargon... simply put, Astrology is used as a profiling system and is very accurate in predicting synergy between people.

More importantly, let's discuss what happens when you decide to try out this unique way of getting to know exciting new people. Once you have registered with AstroDate, you will receive invitations for dinner via email. Upon accepting an invitation, we will send you an email a few days prior to the

AstroDate giving you instructions for the evening. On arrival at the venue, you will be met by your hostess who will introduce you to your dinner companions and ensure that you feel welcomed and comfortable. After seating you and making sure that everything is running smoothly, she will leave you and your companions to enjoy your evening. As the venue runs individual tabs for each person, you will only be liable to cover your own bill at the end of the evening.

AstroDate is passionate about assisting people to make real connections and is unique in that we specialise in matching people beyond the surface criteria normally used by other dating services. Although there are no guarantees in life, your chances of meeting people who you can connect with on a deeper level are maximised due to the in-depth profiling system used by AstroDate. Should you be interested in exploring this exciting, alternative approach to meeting new people, please contact us on astromagic@polka.co.za or 083 238 5250.