



let the stars guide you

"And let there be no purpose in relationships save the deepening of the spirit."

The Prophet, Kahlil Gibran

People are relational beings and as our South African saying, *Umntu ngumuntu nga Bantu* (the philosophy of Ubuntu), suggests, we are who we are through other people. Our identity is defined and created through the relationships we have with other people. Connecting on a deeper level with fellow human beings in a meaningful way, is an innate human need. We all need to feel connected. Most of us do not have ready made social structures that provide an environment in which we can initiate and nurture new relationships. We spend most of our time at work where we relate in very specific ways, usually within the same group of people. Although some might find a partner in this environment, not all of us are that fortunate. Even shared activities outside of the working environment, such as gym or socialising in bars, might not make it any easier for us to make new connections with others. After all, when last did you walk up to somebody at the gym and invite them to a social event? How often do you have meaningful conversations in a pub environment? Seldom do we make the contact for fear of being rejected or thought of in an unfavourable light.

AstroDate is all about connection. We are boldly going where no man or woman has gone before....Space, the final frontier! We have created a unique new dating space! At AstroDate, we use the planets to let us guide you to compatible people who you might enjoy connecting with. We provide you with the opportunity to "meet the other stars on your planet"! How do we do that? Firstly, we use natal astrology to analyse your unique personality. At the moment you were born, the planets in our solar system were in a particular pattern and your character is based on that pattern. Using this planetary "snapshot", we are able to understand your nature and approach to relationships and your relationship and partner preferences.

The important aspects of your natal chart that we analyse are your essence (the sun), your emotional nature (the moon), your communication style (mercury), your relationship expectations (venus) and your primary drive (mars). It is important to note that sun sign astrology of the "I'm a Cancer / Leo / Scorpio" variety, as popularised by the media, yields information far too vague for our purposes because it only focuses on your sun sign.

By looking at your unique personality based on all of the planets mentioned above, AstroDate is in the position to match you with suitable people to meet, who have also been astrologically analysed. The process used for this is astrological synastry in which we synthesize individual characteristics of two people to evaluate a potential relationship between them. This is the second part of the astrological analysis. Simply put, Astrology is used as a profiling system and is very accurate in predicting synergy and connection between people. As one can imagine, with this intricate two-step process involved, the emphasis is on quality of service, rather than speed.

At AstroDate, we use the American 8@8 format, in which four men meet four women over dinner at an upmarket restaurant. This

necessitates that we match every man / woman to four other people of the opposite sex. (In the case of gay tables, every person is matched to every other person at the table.) So you get four astrological matches for the price of one! Because we cater for busy professionals, it isn't always easy to find eight astrologically compatible people who are also available on the same night!

Who are our clients? Mostly we cater for busy professional people who don't necessarily have the time to make an effort to meet new people. AstroDate is an easy and convenient way to make potential new friends. Building a new social network in a new city can be very hard work and we endeavour to make it as much fun as possible! For this reason we also count amongst our clients recent arrivals to the city. And then there are of course the earnest seekers of meaningful relationships, whether they be romantic or otherwise.

It is also important to note that there is absolutely no astrological knowledge required when going on an AstroDate. Just as we don't need to know how electricity works to receive the benefit of it, you don't need to know anything about astrology at all to have a fun night out! Apart from the serious analysis, which we do for you, the astrological angle also serves as an ice breaker. We already have a topic on the table for you to discuss: whether you agree, disagree, question or find it fascinating, it all makes for lively conversation!

AstroDate's intention is to create an exciting new forum to meet likeminded people in a relaxed sociable atmosphere where pressure is minimised by employing a group format. In this way, the possibility of being "put on the spot" by the old blind date format is minimised. After all, it is not much fun sitting through a date with one person that you can't find a connection with.

More importantly, let's discuss what happens when you decide to try out this unique way of getting to know exciting new people. Once you have registered with AstroDate, the matching

process starts. Due to the amount of analytical matching work, coupled with the availability of suitable people, it can take some time before you receive invitations for dinner dates via email. Upon accepting an invitation, we will send you an email a few days prior to the AstroDate giving you instructions for the evening. It is important to note that registration is absolutely free and you are only charged a date-fee once you are invited to an AstroDate. Thus you only pay for the service once you receive it.

On arrival at the venue, you will be met by your hostess who will introduce you to your dinner companions and ensure that you feel welcomed and comfortable. Your astrological birth chart will also be on the table. Although this is not at all as in-depth as our astrological reading service, it will none the less be enlightening. After seating you and making sure that everything is running smoothly, she will leave you and your companions to enjoy your evening. At the end of the evening you will only be liable to cover your own bill.

AstroDate is passionate about assisting people to make real connections and is unique in that we specialise in matching people beyond the surface criteria normally used by other dating services. Although there are no guarantees in life, your chances of meeting people who you can connect with on a deeper level are maximised due to the in-depth profiling system used by AstroDate. Should you be interested in exploring this exciting, alternative approach to meeting new people, please visit www.astrodate.co.za. Just in case you missed the AstroDate insert on Top Billing; it can be viewed on the website. For those who find dating a daunting prospect, some information on Date Coaching is also available on the website.

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